# Yassou!
# Israel–Greece Conference

## May 31–June 1

## Business Opportunities on the Runway to Greece

Real estate. Travel .Energy. Investments. Innovation

### Tuesday, May 31th

**Opening Reception @ LightHouse Athens by Brown hotels**

Moderator: **Michal Yanai**, Founder & CEO, My Medi

20:00 **Gathering**

21:00 **Greetings**

**Leon Avigad**, Co–Founder and Co–Owner, Brown Hotels
**H.E. Yossi Amrani**, Ambassador of Israel to Greece

### Wednesday, June 1st

**Israel–Greece Conference @ Isla Brown Corinthia by Brown Hotels**
**Real estate. Travel. Innovation – Business Opportunities on the Runway to Greece**

Moderator: **James Spiro**, CTech by Calcalist

9:00 **Gathering**

10:00 **Opening session**
**Isaac Herzog**, President of Israel (Video)

**The New Hospitality: Innovative, Inspirational, Experiential**
**Leon Avigad**, Co–Founder & Co–Owner, Brown Hotels

10:15 **From Crisis to Success – The New Era of Greek Economy**
**Vassilis Kikilias**, Minister of Tourism, Greece, in a Fireside Chat with
**Petros Machas**, Founding Partner and Chairman, Machas & Partners

**The Road to Success: From Berlin to Athens**
**Meni Weizman**, Real Estate and Tourism Entrepreneur

10:45 **The Global and Local Tourism and Factors Shaping the Future of Travel**
Opening: **Yoel Razvozov**, Minister of Tourism, Israel

Moderator: **Cobi Bitton**, CEO, Israel–Greece Chamber of Commerce
**Sofia Zacharaki**, Deputy Minister of Tourism, Greece
**Grigoris Tasios**, President, Hellenic Federation of Hoteliers
**Charis Theocharis**, Parliament Member; Former Minister of Tourism, Greece
**Maria Theofanopoulou**, CEO, Greek Travel Pages

**Digital Nomads Redefining Travel and Work**
**Daniel Rudasevski**, Co–Founder & CGO, Selina

**Travel Sector Braces for Post–Pandemic World**
**Uri Sirkis**, CEO, Israir

11:30 **Israel–Greece Investments and Partnerships in the Mediterranean Basin**
**Greece is Gaining Ground on the Investment Map of Israelis**
Moderator: **Adrian Filut**, Calcalist
**Ayelet Nahmias–Verbin**, Chairperson, The Israel Export Institute
**Rami Levy**, Owner, Rami Levy Shivuk Hashikma, & Israir Airlines
**Yosi Levy**, Founder & Co–CEO, More Investment House

**Doing Business in Greece**
**Adv. Ron Bar Nir**, Partner & Heading the Greece office, Firon Bar–Nir & Co. Advocates, in a Fireside Chat with **Vlachopoulos Athanasios**, General Manager, Corporate & Investment Banking, Piraeus Bank

**The Cross–Cultural Power of Cuisine and the Next Wave of Food Innovation**
**Moderator: Ruthie Rousso Food writer & Culinary Ambassador for New Israeli Kitchen**
**Georgianna Hiliadaki**, Owner & Executive Chef of 2 Michelin Funky Gourmet Restaurant, OPSO, PittaBun & INO
**Zviki Eshet**, Founder & CEO, Greco Hospitality Group

12:10 **Greece's World of Untapped Opportunities: the Real Estate Gold Rush and the Next Challenges**
Moderator: **Sophie Shulman**, Calcalist
**Errikos Arones**, CEO, Hellenic Properties
**Eleni Vrettou**, Chief Strategy and IR Officer, Lamda Development
**Stavros Tolias**, CEO, ZOIA Private Equity Real Estate
**Alexandros Angelopoulos**, Managing Director, Aldemar Resorts
**Natalia Strafti**, Managing Partner, Grivalia Management

**Dancing with the Elephants:**
**Igal Rotem**, CEO, Finaro

**Transforming the Skyline with Data**
**Ziv Shor**, CEO, JLL Israel

12:45 **Innovation, Technology and Aerial Partnerships in the Service of th Current Global Challenges**
Opening: **Orit Farkash–Hacohen**, Minister of Innovation, Science, and Technology, Israel

**The Energy Challenge 2030: Regional Cooperation, Climate Change & the Rise of Renewable Energies**
Moderator: **Yuval Sade**, Calcalist
**Dr. Katerina Sardi**, Country Manager & Managing Director, Energean Greece
**Yaki Noyman**, CEO, Doral
**Dorit Banet**, CEO, Eilat–Eilot Renewable Energy
**Konstantinos Bikas**, International Business Director, MYTILINEOS

13:15 **Innovation for Good: Facing Global Challenges Through Tech Solutions**
**Building Green Future: Integration of MICROGRID Solutions in the Greek Real Estate Market**
**Nissan Caspi**, CEO, IP Innovative Power

**Changing the World One Wave at a Time**
**Inna Braverman**, Co–Founder & CEO, Eco Wave Power

**Water from Air: The Case of The Disappearing Resource in Greece**
**Artur Khannanov**, CEO, Watergen Corporation Europe

**Israel–Greece: Where's Next?**
**MK Keren Barak**, Chairman of the Israel–Greece Parliamentary Friendship Group

13:45 **Lunch**

**For Information & Registration: Calcalist.co.il/Greece**

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